

Strategic Consolidation within the Legal Sector: The Ronit Amir-Yaniv Law Firm Merges into Afik & Co.

16th July 2026 - Member News

The international law firm **Afik & Co.** (a member of the BOKS International alliance) is delighted to announce the successful completion of a merger with the Ronit Amir-Yaniv Law Firm. This strategic endeavour significantly broadens the firm's managerial echelon and expands its diverse areas of practice. Afik & Co. serves as the Israeli representative of Boks International, a premier global alliance of legal and accountancy professionals.

New Leadership and Expanded Expertise

Upon the merger taking effect, three highly regarded new partners – each possessing a wealth of legal and commercial acumen – joined the ranks of Afik & Co. They integrated seamlessly into the firm's leadership and spearhead key departments, thereby enhancing the comprehensive suite of services provided to our clientele, both domestically and internationally.

- Ronit Amir-Yaniv, Adv. (Senior Partner): Brings decades of distinguished experience in providing legal, strategic, and commercial counsel to leading corporations within the Israeli economy and the global arena. Her primary areas of practice encompass securities, competition law (antitrust), Sports Technology (SportTech), Mergers and Acquisitions (M&A), franchising and retail, commercial law, and overseas real estate.
- Niv Feingold, Adv. (Partner): Focuses predominantly on domestic real estate transactions within Israel, retail, and broader commercial law.
- Eran Orzel, Adv. (Partner): Concentrates primarily on overseas real estate ventures, with a particular emphasis on transactions within Cyprus, Greece, Italy, and Portugal.

Additionally, the firm has welcomed a number of legal professionals to assist in client service, whilst concurrently undertaking further recruitment drives.

Doron Afik, Adv., Managing Partner of Afik & Co., remarked on the occasion:

“This current merger constitutes a further milestone in realising the vision of Afik & Co.: to furnish our clients with a comprehensive, bespoke legal and commercial framework under a single roof.

The synergy between the international footprint and commercial expertise of Afik & Co.- which includes overseas public offerings and M&A – and the unique proficiency of our incoming partners in fields such as Israeli securities and flotations, competition law, high-tech, and real estate, generates a substantial force multiplier for the firm.

We warmly welcome our new partners, who are professionals of the highest calibre. Their professional ethos– uncompromising excellence, thoroughness, and acute commercial insight–perfectly aligns with the very DNA of our firm. Together, we shall continue to set a pre-eminent benchmark for legal services and guide our clients toward success amidst the most complex and significant commercial challenges.”

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 +44 (0)20 3603 7678

 enquiries@boks-international.com

Registered Office: King's House 9-10 Haymarket London SW1Y 4BP Company Number: 10668342.

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